Wedding Guide & Bridal Extravaganza

Blog & Social Media Submissions

The Wedding Guide provides daily updates to brides in the Austin and San Antonio area with wedding news, educational information, featured weddings, contests and more via the Wedding Guide blog, Facebook and Twitter accounts.

Wedding Guide advertisers are invited to submit news items and educational articles to share with brides. By submitting an educational article, you position yourself as an expert in your field as well as increase traffic to your Wedding Guide profile page. And as an added incentive right now, if we use your original blog post submissions, we will pay you.

How to submit

- Email socialmedia@texasweddings.com and attach a Word document with your submission.
    - o Send photos. Brides love great photos, and they are a great way to illustrate your content.
    - o Attach all photos to your email, or if the file(s) are too large, you may use Dropbox (or any file sharing app of your choice) and send us a link.
    - o If you did not take the photos yourself, include the photographer's name in the email.
    - o Photos from other wedding websites and publications will not be accepted.
- If you have your own company blog, feel free to provide us with that link.

Guidelines for submitting news & announcements

- For news or announcements, be sure your email includes the who, what, when, why and where
- **Submission does not guarantee publication**
- URL links to news pieces are acceptable (including links on your on social media platforms)

Guidelines for submitting blog articles/content

- Submitting content is an ongoing opportunity with no deadline as the Wedding Guide publishes content daily.
- You are welcome and encouraged to send multiple submissions, but articles from a company will generally be published at the discretion of the Social Media Manager.
- Length of the content should range between 3-4 paragraphs max.
- You will receive an email confirming receipt of your submission along with any questions or concerns regarding your topic.
- **Submission does not guarantee publication.**
- Submissions usually appear online within 3-4 weeks of receipt, but frequently sooner.
- The Wedding Guide reserves the right to edit all submissions for content, length, etc.
- Submissions must be educational/informational and not a form of self-promotion, ex. "Benefits of Hiring a Videographer" and not "Why You Should Hire ABC Company".
- Submissions may not promote wedding businesses that do not advertise with the Wedding Guide.
- You will be notified via email when your submission appears online.
- Finally, we ask that once the blog is published, that you share the blog on your on social media sites for maximum exposure for you and your company.